

The English Adventure!

Objeto de Aprendizaje 4

Social
Networking





Suggested Curriculum Module 4: Globalization	Topic: Social Networking
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Language Focus: 	Skills:
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8th Grade

OBJECTIVE(S):

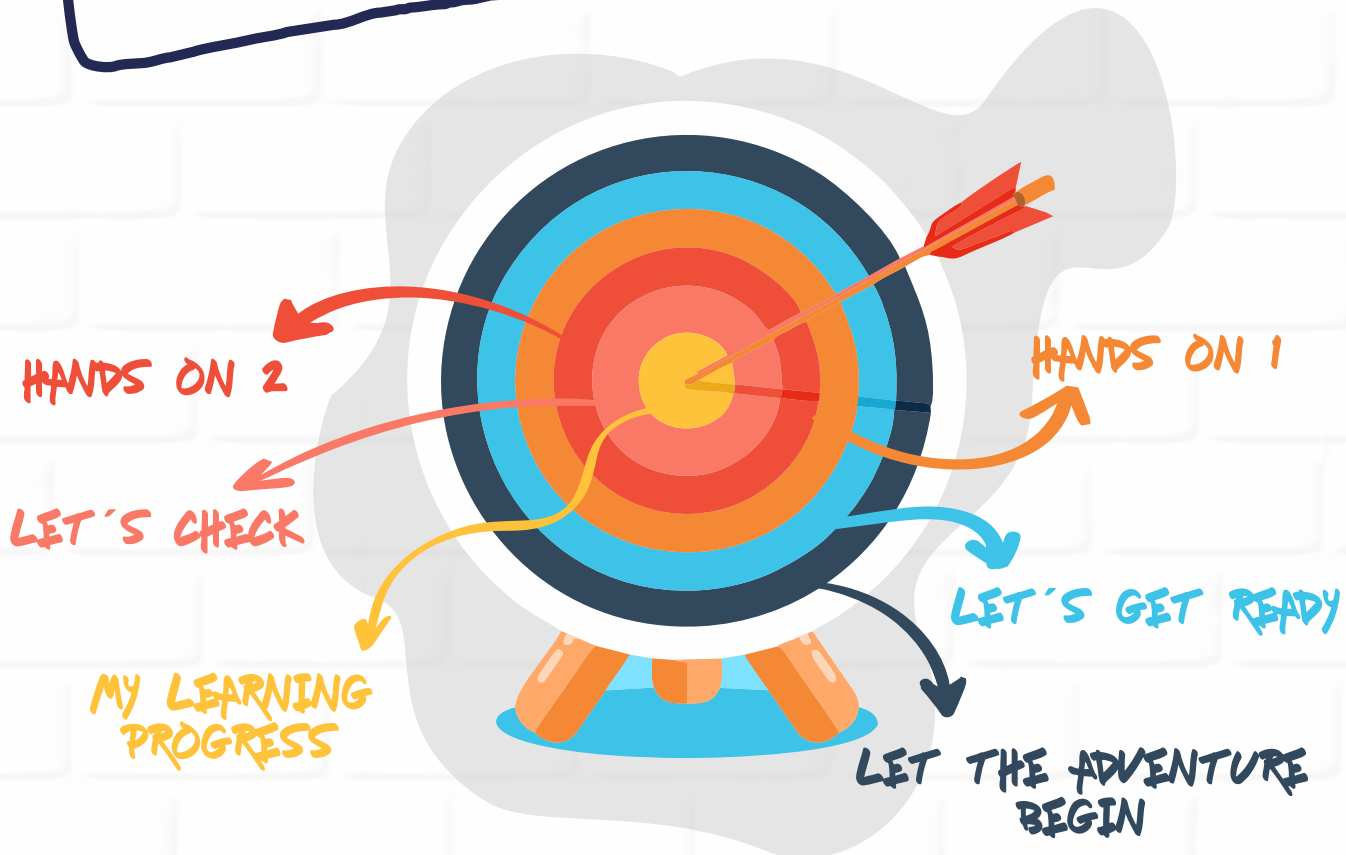
Hello!

At the end of this lesson you will be able to identify and categorize different ways to use social networks, what you can do to benefit from them, and create your own plan for a social network

Let's get started!

IN THIS SESSION YOU WILL LEARN:

Words about the use of social networks:
can/can't, functions, search, media, network, features.
How to express *possibilities and functionalities* with "can."
How to discuss *impossibilities* with "can't."



LET the ADVENTURE Begin!



ARE YOU FAMILIAR WITH THESE SOCIAL NETWORKS?



Activity 1: Look at this list of categories. Under which category do you classify each social network? Write the category in the space below each logo.

a. Discussion forum

c. Social interaction

e. News

b. Media sharing

d. Work networks



Activity 2: Which of these networks do you use more frequently? Rank them according to your preference from 1 - 9 (being 1 your favorite, and 9 your least favorite)



Let's Get READY



Social networks are very interesting tools. They have many functions. We will learn about different ways in which we can use them to our benefit. Let's learn some important vocabulary first.

Activity 3: Complete the following sentences with the words from the box:



WORD BOX

can/can't, functions, search, media, network, feature. ★

1. On Facebook I _____ see pictures and messages from my friends.

2. Instagram is a very interesting social _____.

3. On google I can _____ for a lot of information.

4. On twitter I _____ publish messages of 500 words.

5. My favorite social network has many _____.
I can send messages, I can search for information, I can connect with people, and much more!

6. My favorite special _____ of Photogram are the filters for the photos.



Activity 4: Do you know any famous YouTubers? What makes them famous? Socialize with people around you (your family, your partners, your teacher). Write the name of one famous YouTuber, and answer why that person is famous. Look at the model for you to write a similar sentence.

FAMOUS YOUTUBER NAME:

WHY IS THAT PERSON FAMOUS?

Ninja

He is a professional video game player.



Your example:

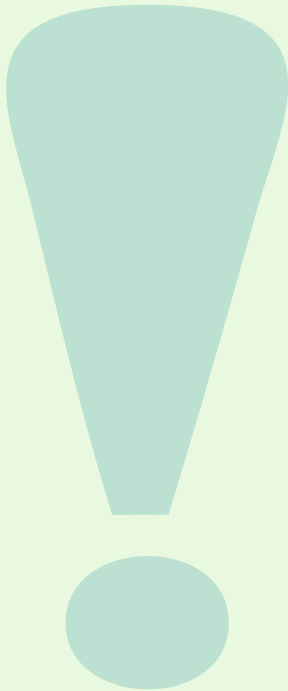
Let's Get **READY**



Activity 5: YouTubers are more and more famous every day. We are going to read an interview with one of them. Before we listen, complete the following graphic organizer. You will answer what you know and what you want to know about the phenomenon of YouTubers.

What I **KNOW**

Example: I know they make money.



What I **WANT** to know

Example: I want to know how to post Youtube videos.



Let's Get READY



Top Tech Magazine is interviewing famous YouTube personality M.T. Pockets. They want to know his ideas about the way the Internet and social platforms have an impact on his life and how they will have an impact in the future.

Activity 6: Read the interview and listen to the audio [on this website. https://sites.google.com/view/social-networkingggl/home](https://sites.google.com/view/social-networkingggl/home) While you are reading, check ✓ the functions of social networks that M.T. Pockets mentions.



What I can do with the Internet

Which activities does M.T. Pockets mention? Check ✓ the box.

- Show videos
- Explore libraries
- Take photos
- Connect with people
- Send messages
- Open his bank information
- Receive messages



Anita: Hi everyone, I'm your host, Anita Bath, reporting for Top Tech Magazine. We are here with the famous YouTube personality, M.T. Pockets. Hello M.T. It's really nice to talk to you!

M.T.: Hi Anita. It's very nice to talk to you!

Anita: M.T., everyone is curious to know. How did you manage to become so famous, so quickly?

M.T.: Anita, I really have no secrets. I simply became really good at using social networks and online platforms.

Anita: Really? Wow! That is incredible! How do you use social networks?

M.T.: Well, it depends on what I need. For example, the center of my activity is my YouTube channel. On YouTube I can show videos, respond to my followers, and share my exciting activities. That is the new media. If I go to TV channels, I can't get them to pay attention to my videos. On YouTube, people are always searching for new stuff. That is how they can find me.

Anita: Your YouTube channel is a lot of fun. You have incredible videos. I especially like the one about penguins playing volleyball.

M.T.: That video is very funny. Still, I can't ignore how important my Instagram account has been for my reputation.

Anita: Well, your Instagram account is really active. You have 5 million followers! That is incredible!

M.T.: Yes. I publish lots of photos of my life, and the beautiful nature around me. I can show my followers how amazing our planet is. I can show them how I love life and they can connect with me directly. Another aspect I love is the fact that they can send me messages and react to my stories in real time. I can stay close to them.

Anita: Well M.T., thanks for your time and for this amazing interview.

M.T.: It was a great pleasure. I feel very happy that you had this conversation with me.

Anita: Now, all our followers, remember to answer today's question: How can I use social networks and platforms to make my life better? Give us your answer with the hashtag #socialnetworksgood. Have an excellent hunt, tech lovers. Anita Bath, out.

Let's Get READY



Activity 7: Based on the information in the text, answer the following questions:

a. What **can** M.T. Pockets do on YouTube?

i. He **can** show videos. ii. He **can** travel. iii. He **can** use social networks.

b. What **can** M.T. Pockets do on Instagram?

i. He **can** find a job. ii. He **can** share nature photos iii. He **can** make long videos.

c. What is one thing he **can't** do on Instagram? _____



Activity 8: Check what you wrote in "What I want to know" in Activity 5. What new information did you get from the interview? Complete the box with that information.

WHAT I LEARNED

From the interview I learned ...





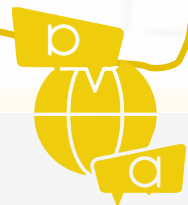
MY OWN SOCIAL NETWORK

M.T. Pockets decided to create a social network of his own. The name of this social network is Suteki. In the following text, he will describe the features of his network.

suteki



LANGUAGE BOX



Talking about features and abilities:

Talking about impossibilities

(negative form):

I can share videos

S+ can + verb in base form +
complement

I can't share music

S+ can't or cannot + verb

in base form + complement

Examples:

People can explore touristic places online.

Anita can't find her old school friends in the platfor.

HANDS On!



Activity 9: Complete the spaces with the correct option from the parentheses in each space. Analyze the language box for reference.

A social network for nature photographers: SUTEKI



Suteki is the name of my social network. I decided to create it because I felt that it is difficult to find a good social network to share beautiful photographs of nature.

In my social network people 1.(can share / can shares)_____ photos they take when they visit natural places.

You can find different categories on my website, so the photos are organized according to the content of the photo. For example, in the section about "birds", you 2.(cannot / cannot) _____ share photos of flowers.

In the last two weeks, I started to see people go to the discussion sections, and they want to organize an expedition to Colombia. A Colombian photographer said that the biodiversity in that country is incredible. You can take photos of thousands of different types of animals there. It's incredible.

Suteki is a platform where they 3.(can creates / can create) _____ photo albums.

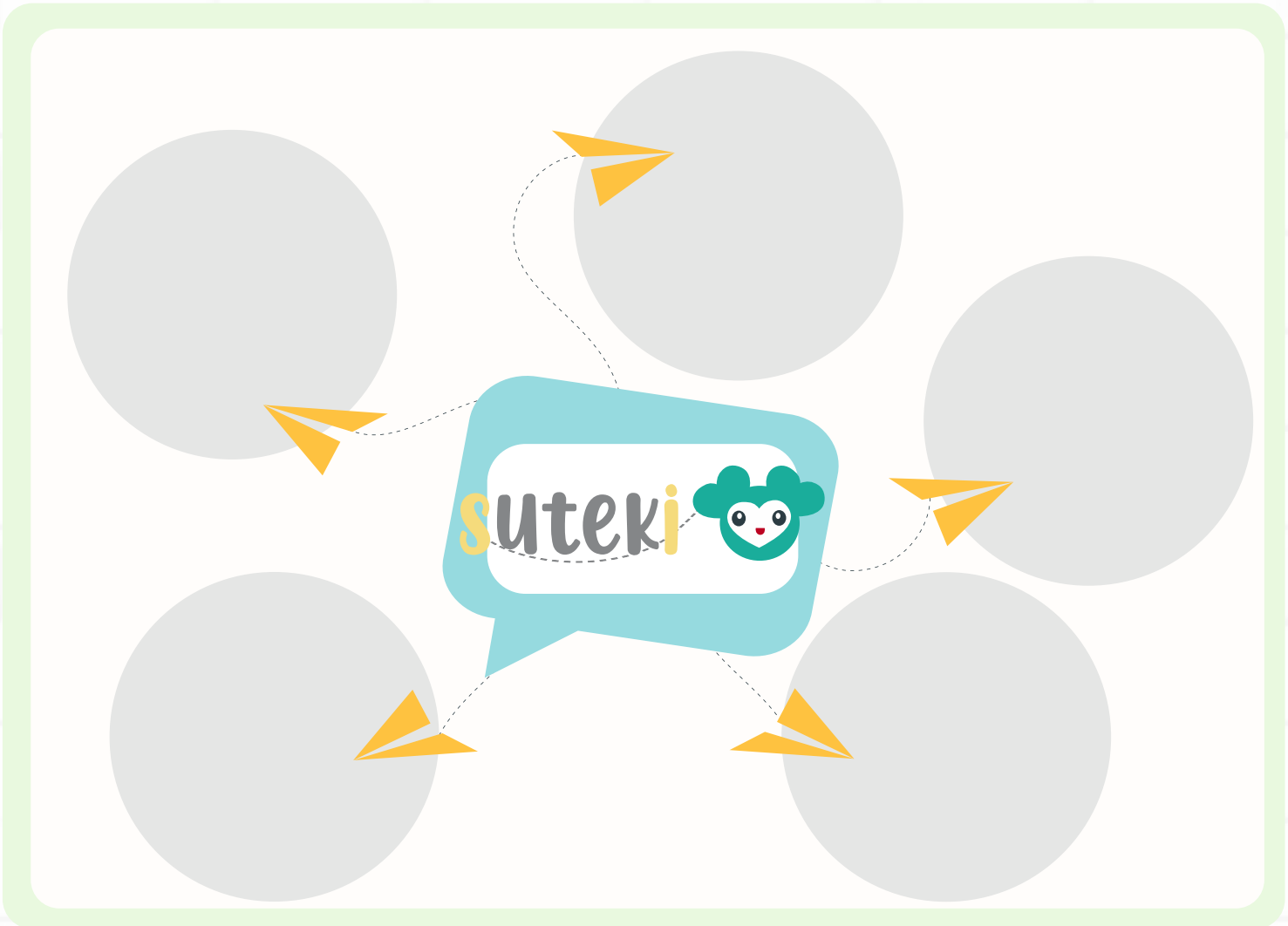
In their own photos, they can give labels to their own photos, and when people open the site, they 4.(can search / can searches)_____ for those labels. For example, they can write "Colombian birds" and Suteki finds all the photos of those birds with the name of each photographer.

I love photography. Join Suteki and you will love it too!

HANDS On!

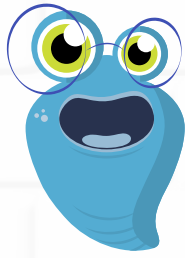


Activity 10: It's time to **analyze** "Suteki". Complete the following graphic organizer with your opinions of this new social network.



Activity 11: Critical Thinking: How do you benefit from social networks? Write 1 or 2 lines about it and share your ideas with your family or your class.





HANDS On 2



It's time to **create!** M.T. Pockets created a social network. It's your turn to do it. What is the name? What is the logo? What is it about? What can the users do on it? What functionalities does it offer?

Activity 12: Write a text in which you describe your social network. Give it a name and describe its features using Can and Can't. Use the information and structures from previous exercises to guide your process.



Name of the social network:

Logo:

What is it about?

What can users do on it?

Features it offers:



Activity 13: Make a video or prepare a presentation in which you present your social network. Include the elements you wrote in activity 12.

Let's CHECK!



We've explored some positive uses of some social networks. It's time to think about what you can do with the social networks you use.

Activity 14: Select two social networks, and for each, describe two things you can do, and two things you cannot do.



Social Network	Can do	Cannot do	Benefits
1.			
2.			

My LEARNING Progress



Congratulations! This is the end of this adventure!
Now I know these words:

can/can't, features, search, media,
network, functions.

Now I can:

- Understand** words and expressions related to the use of social networks.
- Analyze** the potential benefits of social networks based on their features, and create an idea for one.
- Create** a text describing a social network, explaining functions, features and benefits of using it.



It's time to evaluate your progress. For each description, write a **Yes**, **in progress**, or **Not yet** according to your own progress.

Description	Yes (90%-100%)	Almost there (80%-90%)	In progress (60%-80%)	Not yet (<60%)
I can identify the words <i>can/can't, features, search, media, network, functions</i> , discussed in the vocabulary section and I understand them in context.				
I can analyze the potential benefits of social networks based on their features, and create an idea for one.				
I can create a text describing a social network, explaining functions, features and benefits of using it.				
I can reflect on the impact of social networks in my life.				



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